



FOR IMMEDIATE RELEASE
January 4, 2013

For more information, contact:
Rachel Holland (210) 260-5678
Rachel.Holland@Hemisfair.org

Third Brewsday Cooking Up an Early Mardi Gras **Pop-up Beer Garden to Take on Monthly Themes**

On the third Tuesday of December, Hemisfair started a new San Antonio tradition inviting the public to enjoy complimentary live music and beer tastings in conjunction with the City's Downtown Tuesday initiative. With support from Glazer's Distributors, *Third Brewsday* organizers plan to grow the event every third Tuesday of the month by featuring fun and enticing themes for the music, food, and brews. January's *Early Mardi Gras* theme will feature excellent ragtime jazz, Cajun and Creole food trucks, and Abita Beers -- sure to heat up even the chilliest of winter nights.

"It was exciting to see almost a thousand visitors from all over the city at our first *Brewsday* enjoying Hemisfair. Events like this are an opportunity to attract locals, encourage downtown vibrancy, and remind the public that Hemisfair belongs to everyone," says Andres Andujar, CEO of Hemisfair Park Area Redevelopment Corporation. "Once Hemisfair is transformed, we will have a world-class civic space to program all types of activities. There will truly be something for everyone."

Third Brewsday at Hemisfair, sponsored by Glazer's Distributors will be held on January 15th, from 5:00-9:00PM at the South Alamo Street entrance to Hemisfair. Of-age guests can enjoy a complimentary tasting of the following Abita brews while they last: Mardi Gras Bock, Restoration Pale Ale, Amber, Purple Haze, and Jockamo IPA. Visitors are encouraged to bring lawn chairs or blankets to soak up live music from Cryin' D.T. Buffkin and the Bad Breath, while feasting at food trucks, including tasty Louisiana cuisine from Lagniappe Today and Where Y'at.

The event is free and open to the public. Free parking for designated drivers will be available at all City-operated parking garages, lots, and meters starting at 5:00PM. Hemisfair also encourages the use of public transportation. For more information on Downtown Tuesday, including a map of free parking, visit www.sanantonio.gov/dtops/downtownuesday.aspx.

For more information on *Third Brewsday at Hemisfair*, visit www.hemisfair.org, or www.facebook.com/hemisfairsanantonio.

#####